

PASSIONATE LIVING



DISCOVER YOUR
PASSION... PURSUE
YOUR PASSION...
LIVE YOUR
PASSION...

**How to be
passionate
about your
business and
your life**



1. UNDERSTANDING WHAT PASSION IS IN YOUR LIFE...

- Overview of what does having a passion really mean for you.
- Explanation of the **WHY** Formula in your life.
- How to live a meaningful passionate life.

2. INFLUENCING THE ROADBLOCKS TO PERSONAL SUCCESS...

- Understanding the 4 key components of personal and professional success.
- How to have influence over these components.

3. ESTABLISH THE PERSONAL & PROFESSIONAL GOALS IN YOUR LIFE...

- Explain the goal setting formula.
- Establish personal and professional goals for the next 12 months.
- Develop a long-term vision and direction for yourself.

4. DEVELOPING ACTION PLANS FOR PERSONAL ACHIEVEMENT...

- Develop a personal plan of action for your key goals.
- Learn how to develop a priority plan to increase your personal effectiveness.

5. HOW TO REMAIN FOCUSED ON THE THINGS THAT COUNT FOR YOU...

- Discovering simple focusing techniques.
- How to use 5 simple techniques to remain focused on your goals.
- How to eliminate procrastination from your life.

6. UNDERSTANDING WHAT YOU NEED TO EVOLVE IN YOUR LIFE TO CAPITALISE ON YOUR POTENTIAL...

- Review what you do well, what you need to improve, what the solutions are, and how you will implement the solution.
- How to work smarter, rather than harder, as a leader of your own life.

7. THE 12 WAYS TO PERSONALLY EQUIP YOURSELF FOR THE FUTURE...

- Develop a personal and professional growth strategy for yourself.
- Learn how to identify the key actions you must take to be equipped for the future.

8. PROGRAM WRAP UP...

- Implement strategies for the next 30 days.
- Discuss the reinforcement process.
- Participant feedback and closing comments.

UNIQUE POST PRESENTATION REINFORCEMENT STRATEGIES...

- We will audio record the presentation so that your delegates can download it.
- Create a website with the slides, notes, resources and articles.
- Design a customised master handout for your people.

MY SERVICE COMMITMENT TO YOU...

TAKE THE TIME TO HEAR WHAT SOME OF OUR CLIENTS HAVE TO SAY...

"Thank you for the contributions you made to our recent Management Development meeting. Your session was very well received. The group was particularly impressed with your interactive delivery technique and have commented that you were attempting to work with them through the issues and not lecture them on how to address the issues. I think this is something all too rarely done."

Tony Hartley - *National Business Development Manager*
Mercantile Mutual (02 9234 7305)

"In today's business environment we want more than just a speaker to inspire and inform us. We want them to partner with us to provide us with innovative ideas and strategies to ensure that the presentation message lives on long after the conference has finished. Keith gives us unprecedented value and works with us to deliver a tailored solution for our organisation."

John Roca - *CEO*
LEXUS AUSTRALIA (02 9710 3151)

"I get to share the stage with a great variety of presenters... informative, inspirational, humorous and technical. But when Keith is on the programme I know it's going to be a stimulating session for he embodies all of the above. I admire people pursuing their dreams with passion. Keith's life is an extension of his passion and his presentations make both an impact and a difference. His value add and take away elements are uncomplicated and can be used immediately by the business groups he shares time with."

Max Walker - *Sporting Legend, Author, Speaker*
(03 9823 1427)

PRIOR TO THE PRESENTATION I WILL:

- Be available to discuss the presentation outline with you prior to the conference.
- Send to you in advance my travel itinerary, audio-visual requirements, personal introduction, photos and any additional marketing material.
- Have a specific plan to accomplish your key conference objectives from my presentation.
- Interview key people within your organisation as part of my research process.
- Coordinate with the set-up crew in advance to ensure my logistics fit your overall agenda.

DURING THE PRESENTATION I WILL:

- Interact with the audience and involve them through questions, a show of hands, eye contact and exercises.
- Stimulate, involve, inform, provoke and entertain your conference audience.
- Relate my key points to your people and your organisation and use creative learning techniques so the audience will remember the key points.
- Use PowerPoint slides, audio and video clips to enhance the look, feel and impact of my presentation.
- Allow for questions and comments from the audience during the presentation.
- Stick to my timeframe and adjust if necessary to ensure your agenda stays on track.

AFTER THE PRESENTATION I WILL:

- Stay around after the presentation to answer questions or hear comments.
- Check out and depart with minimal effort to you.
- Itemise my expenses, provide receipts and bill you promptly after the speech.
- Discuss with you strategies to continue the impact of my message after the presentation.
- Reinforce the key messages for 12 months through articles and emails.